

ARYAVARTA SOCIETY



Herbert Merz

Project Manager

Herbert has university degrees in electrical engineering and in business administration beginning his professional life in a startup for gas analytics.

Looking for a change and a new challenge, he spent 10 years in Consulting helping transform top management with the implementing of new strategies, sales growth and cost reduction programs. He has always enjoyed working in different cultures and global business environments serving clients in Europe, US, South America and Asia, spending 2 years in Canada.

He joined telecommunications business in 2001 and was several years in the Executive

Board of Nokia Siemens Networks responsible for Operations. During this time, he created the NSN India factory in Chennai and gained an interest in Indian culture and philosophy.

Being responsible for the transformation project of NSN in 2012, he guided the spin-off of the optical division of Nokia Siemens to Private Equity and was leading the newly created company as CEO for some years.

He began Trekking in the Himalayas in 2009 and developed a love for the culture and landscapes in Bhutan. Seeing in a remote valley school children living under pitiful conditions in cold barracks, he partnered with a German society funding social projects in Bhutan and initiated and supported the building of a new schoolhouse with dormitories in Phobjikha Valley.

For years he trekked all over Bhutan and finally took up the famous 4 weeks snowman trek challenge, which National Geographic has called the toughest walk on our planet.

Looking for new charity activities he connected with Richard Willis and the Aryavarta society and started to work for Aryavarta in the break between two corporate assignments in 2015 helping to build as project manager a Retreat center in South India in the Western Ghats, a Unesco Heritage site.

Since 2019 he advises start-ups and supports the Aryavarta activities around the globe.

Married in 1987, he lives with his wife near Munich.

*“When you see all the reactivity of our world
and the business environment, you start to ask yourself:
‘Is this all, or what is the true Reality and the Higher Purpose in Life?’”*